

26th February 2021, Mumbai

Press Release

NXTDIGITAL Limited inducts Vynsley Fernandes, CEO – Media Group on to the Board. Elevates him as Managing Director & CEO

Vynsley Fernandes also inducted on to the Boards of its subsidiaries in conjunction with his role of oversight of all the media businesses of the group

NXTDIGITAL Limited, India's leading integrated digital platforms company and the media vertical of the global Hinduja Group today announced the induction of Vynsley Fernandes on to the Board of the Company and elevated him to the position of Managing Director & CEO. Vynsley was also inducted on to the Boards of the media groups' subsidiary companies comprising OneOTT Entertainment Ltd., IN Entertainment Ltd. & IndusInd Media & Communications Ltd. – in line with his role of overseeing the media businesses of the group.

Vynsley Fernandes, who is currently the Media Group CEO, with oversight of the media businesses of the Hinduja Group, comprising digital cable TV, HITS, broadband and content syndication; joined the media business of the Hinduja Group on August 1st, 2018. Since then, he has been instrumental in driving a new vision for the organisation and turning it around into a profitable and sustainable business. Vynsley has been associated with the Group since 2013, first consulting for the launch of the Hinduja's HITS (Headend-In-The-Sky) business in India and then continuing to work with the cable and HITS platforms across multiple technology and operational functions.

Vynsley is a well-respected figure in the media & entertainment industry with nearly three decades of experience in delivering and managing assignments globally - including DTH & HITS platforms; digital cable networks; and news & entertainment channels and is considered a thought leader. He continues to represent the industry at various international and national forums and has several accolades to his credit including being recognized with the prestigious "CEO of the Year" award presented by World Leadership Congress in February 2021.

As Managing Director & CEO of NXTDIGITAL Limited, he will continue to drive the business vision of the Hinduja Group in the media & entertainment sector, which is poised for exponential growth riding on new digital technologies.

About NXTDIGITAL LIMITED (www.nxtdigital.co.in)

NXTDIGITAL Limited (NDL) is a leading digital Media & Communications company; and the only integrated Digital Delivery Platform in the country covering satellite, digital cable and Broadband. NXTDIGITAL is the only company in the country distributing TV signals through a dual delivery platform consisting of the traditional terrestrial fiber route and India's only Headend-In-The-Sky (HITS) satellite platform, under the brand names INDIGITAL and NXTDIGITAL respectively. Through these platforms, NXTDIGITAL caters to millions of subscribers across the country in more than 1,500 cities and towns through over 9,000 Cable Operators.

A true game-changer in the industry, the HITS platform enables the company to also function as a managed service provider to MSOs providing them with an unprecedented choice of channels.



(Formerly known as Hinduja Ventures Limited)

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With its state-of-the-art HITS facility, it is the only company that can offer direct-to-operator services to any corner of the country.

Other than Television services, its subsidiary ONEOTT Intertainment Limited (OIL) has a strong presence in Broadband and Internet services in 40 cities. Its services under the brand "ONE Broadband" provides converged services of Video, Data and Voice to consumers by delivering high-speed internet and services across multiple cities in India. ONE Broadband leverages Nokia's GPON technology to provide 1,000Mbps broadband and connections to home users. OIL is considered one of India's fastest growing ISPs and winner of several awards for innovation & excellence.

About HINDUJA GROUP

The Hinduja Group is one of India's premier diversified and transnational conglomerates. Employing nearly 150,000 employees, with presence across 38 countries it has multi-billion-dollar revenues. The Group was founded over a hundred years ago by Shri P.D. Hinduja whose credo was "My duty is to work so that I can give."

The Group owns businesses in Automotive, Information Technology, Media, Entertainment & Communications, Banking & Finance Services, Infrastructure Project Development, Cyber Security, Oil and Specialty Chemicals, Power, Real Estate, Trading and Healthcare. The group also supports charitable and philanthropic activities across the world through the Hinduja Foundation.

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